

REP HEADLINE# 6228187 TRF# 321462 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP19/12 18.06
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 6556 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6228187 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP27/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 18.06

REP: TO LENA
FR JULIE
OK'D M3
TTLS RTS
PLS CFM, THX 9/19

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44	S		1205P-1235P	30		\$800.00	9/21	9/21	0		FRI	0
PROGRAM : NIGHTLINE (AFTER HS SPORTS)												
53	A		1205A-1235A	30		\$800.00	9/21	9/21	1		FRI	1
PROGRAM : NIGHTLINE												
ORD COM1: TP FOR NIGHTLINE												
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-44 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 691

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*** WFTV-TV *** HARRIS REPORT FROM REP **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#44				SEP21		30S	\$800.00	(SEP19/12)	
			MISSED: FRI/1205P-1235P				SEP21		30S	\$800.00	PLS ADVISE.	
			OFFER: FRI/1205A-1235A									
			CMT: TP FOR NIGHTLINE									
SEP/12			107300.00									
										CONTRACT TOTAL	107300.00	
										TOTAL SPOTS	49	

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE